

Durham County News

Rate card 2022/23

Our council magazine 'Durham County News' is available for advertising. The magazine is published March, May, September and November. It is distributed to 249,000 homes across the county and is FREE to pick up in selected community venues as well as our libraries, customer access points, leisure centres and public buildings across the county.

It is also available online and provides a valuable service for all our citizens and communities, keeping everyone up to date with what is happening across the county.

Durham County News captured:

- Distributed to 249,000 homes across the county
- Available from selected community venues as well as our libraries, customer access points, leisure centres and public buildings.
- Available at durham.gov.uk/durhamcountynews
- Choice of adverts
- Provides the latest news on the community, services and events.
- Regular Facebook/Twitter updates about the content featured in each edition.

Durham County News advertising: The Cost

Offering a range of competitive advertising packages, the flexibility of the magazine means the Durham County News advertising team can accommodate most needs, building bespoke solutions.

In the meantime, here is a guide to the rates we offer:

Advert type	Advert size	Price
Strip Advert	184(w) x 30(h) mm	£335
Quarter Page	88(w) x 121(h) mm	£653
Half Page	184(w) x 121(h) mm	£1,202
Full Page (internal)	184(w) x 250 (h) mm	£2,405
Full Page (back)	200(w) x 270(h) mm	£3,074
Centre pull-out feature (up to 20 pages)		Please contact us for a price

Please note all charges shown are subject to VAT at 20%.

Please contact us to discuss prices in further detail. To find out more contact us on 03000 268 059 or email durhamcountynews@durham.gov.uk

We look forward to hearing from you.