

### **Start Frame – Transcript**

<https://www.youtube.com/watch?v=-kqbVfKKBiw&feature=youtu.be> – **Transforming communities in County Durham**

[Image: Start screen with blue Towns and Villages logo]

[Text: Towns and Villages Transforming Communities in County Durham]

[Image: Cllr Carl Marshall talking to camera in front of building and scaffolding]

[Text: Cllr Carl Marshall, Portfolio holder for economic regeneration]

**Cllr Marshall:** The towns and villages programme is all about regeneration. It's about a 25 Million Pound investment that Durham County Council is bringing forward in communities right across the whole of the county. We've worked along side our partners in the Area Action Partnerships and residents from local communities to develop the programme which is going to see major changes in every corner of the county.

[Image: Birds eye view of houses and fields in County Durham.]

[Image: Birds eye view of Seaham dock]

[Image: Birds eye view of housing estates, school, fields and leisure facilities]

We have identified a number of key themes, so this is about creating a better place, an environment that people can feel proud to live in. So, regeneration schemes including repurposing derelict properties across the county, looking at derelict land and bring that back in to use. Just generally improving the appearance of the environment, and alongside that we would be looking to tackle transport and connectivity is a real big issue for communities across the county. By investing in things like 10.5 Million Pounds in to Horden Railway, it is significantly important in keeping communities connected. We have seen investment into highways and cycleways, our leisure transformation project is going to see investment in leisure facilities right across the county, providing local access to leisure, health and wellbeing and fun activities for families to do as well. These will act as a key anchor as we recover from the pandemic and bring life back into our towns and village centres across the county.

[Image: Two women in hi vis jackets planting flowers round a tree]

[Image: scene of derelict houses and fencing]

[Image: Scene of derelict land]

[Image: Scene of an area of land being repurposed and bounded by fencing and workmen]

[Image: Scene of busy road with [passing vehicles]

[Image: Scene of a roundabout in the road with Rotary statue]

[Image: Visual of works being carried out at Horden Railway]

[Image: Birds eye view of work being carried out at Horden Railway]

[Image: Visual of a cycle path road sign]

[Image: Visual of a clear cycle path next to a clear road]

## Transforming Communities in County Durham

[Image: Young man in black t-shirt working out on the cross-trainer]

[Image: Young woman in the gym working out on a machine]

[Image: Leisure instructor in a blue t-shirt leading an aqua fitness class whilst on an exercise bike]

[Image: Video of participants on aqua bikes in the pool]

[Image: Photograph of 5 young children in the pool with pool floats]

[Image: Photograph of two children posing in a rubber ring in the pool]

**Cllr Marshall:** Housing forms a massive part of our communities and the feedback from our partners and residents across the county is that people would like the council to tackle some of the local housing issues. That's why as a council, we have recently announced a council house building programme. We will be working our partners to provide better quality social housing in every corner of the county.

The Towns and Villages programme is a real positive for businesses and residents living in communities across the county. There are several programmes that will support residents in access to local training, supporting them into employment opportunities. Through shop local campaigns, that we are going to run alongside local businesses across the county, encouraging people to use local retail and local businesses as part of our wider regeneration proposals.

[Image: Two men in hardhats and hi viz jackets standing outside a new housing development]

[Image: Two men in hardhats and hi viz jackets standing beside a new housing development with a digger]

[Image: Cllr Carl Marshall talking to camera in front of building and scaffolding]

[Image: Man, in blue overalls at work at a machine]

[Image: Woman in a green pinny carrying a basket of peas in a supermarket]

[Image: Man, in a striped pinny working in a bakers holding a cup and cake on a plate]

[Image: Video of a busy town centre with traffic and people]

[Image: Man, in blue overalls and cap with a clipboard and pen, counting boxes in a warehouse]

[Image: Cllr Carl Marshall talking to camera in front of building and scaffolding]

The towns and villages programme will make sure that our communities are better connected, both digitally and in terms of transport infrastructure. We will be providing support for businesses and for residents in terms of their developments, supporting people into jobs as part of our ambition to create 30,000 jobs. We are going to work with businesses to help them be more resilient as we recover from the Covid-19 pandemic right across the county. By creating a positive environment, with the right type of housing we are confident that those programmes will have the impact that our communities need.

[Image: Blue screen with text: Transforming communities]

[Image: Blue screen with text: Creative more jobs]

## Transforming Communities in County Durham

[Image: Blue screen with text: Improving neighbourhoods and town centres]

[Image: Blue screen with text: Developing housing and transport]

[Image: Blue screen with text: Towns and villages logo and Durham County Council logo, [durham.gov.uk/townsandvillages](http://durham.gov.uk/townsandvillages)]