

## **Item No. 4**

### **Slide 1**

Title - Bishop Auckland Town Investment Plan

Stronger Towns Board Meeting 31.07.20

### **Slide 2**

Agenda Items – Team, Programme

Milestones,

Socio-economics – early messages

Check & Challenge – messages from elsewhere

Themes - Outcomes – Projects

### **Slide 3**

Title - TIP Support Team

Structure diagram

### **Slide 4**

Title – Back to the Steps

Five Steps to agreement of the Town Investment Plan for Bishop Auckland. Next step is a detailed Work Plan

Step 5 - Final Investment Plan

Step 4 - Draft Investment Plan

Step 3 - Agreement of Themes & Projects & Prioritisation

Step 2 - Vision and Investment Focus

Step 1 - Baseline, Issues, Opportunities, Initial consultation

Step 1 is indicated

### **Slide 5**

Title – Draft Work Plan

Bishop Auckland Town Investment Plan

Draft Work Plan document

### **Slide 6**

Title – Milestones - Summary of Workplan

## **Slide 7**

Socio-economics - some early messages

## **Slide 8**

Title – Why Important?

Town Investment Plan Section 1 – Context Analysis, Strategy, Engagement & Delivery

Town Investment Plan Section 2 – Prioritised List of Projects

## **Slide 9**

Title - Demographics - Population Growth

Graph showing:

Overall BA population has grown from 2011 at an average of 1% every year from 2011 to 2018

Total BA growth from 2011-2018 in Bishop Auckland is 2%

However, growth rates lag behind County Durham, NELEP and England

## **Slide 10**

Title - Workforce Engagement

Table showing an overview of Bishop Auckland Resident Population and Economic Activity (2018)

## **Slide 11**

Title - Workforce engagement: 2019 IMD comment

For the TIP Boundary Area, IMD Data for the 17 LSOAs that create the TIP Boundary show that 15 of the LSOAs rank in the bottom 40% for unemployment deprivation

Suggests that within the TIP boundary there are high concentrations of deprivation relative to wider the Bishop Auckland area

## **Slide 12**

Title - Employment – GVA growth, Median Earnings

Table showing financial overview of GVA Contributions and Resident and Workplace-based Median Annual Earnings (2018)

### **Slide 13**

Title - Skills & Education (constituency level data)

Bishop Auckland Residents - Skills and Occupations 2018 – data table showing comparisons between County Durham District, North East Local Enterprise Partnership and England.

### **Slide 14**

Title - Skills & education: TIP area – IMD analysis

The data shows that there is a high concentration of low education and skills attainment within the Town Investment Plan boundary relative to the whole Parliamentary constituency.

Statistics table Bishop Auckland TIP Boundary 17 LSOAs – 2019 IMD Education, Skills & Training Sub-domain

### **Slide 15**

Title - Workforce Performance

Table showing comparisons between County Durham District, North East Local Enterprise Partnership (LEP) and England.

Data confirms very high jobs density compared with County Durham and North East LEP and negative jobs growth position – jobs have decreased at a faster rate in Bishop Auckland than in County Durham from 2015 - 2018, and against the national level trend

### **Slide 16**

Title - 2019 Index of Multiple Deprivation (IMD)

Table titled Bishop Auckland TIP Boundary 2019 Indices of Multiple Deprivation Results (IMD Rankings) – Percentage of 17 LSOAs, indicating overall IMD position

15 of the 17 LSOAs ranked in bottom 40% for deprivation (7 in bottom 20%)

Health and disability: 14 ranked in the worst 20%

Employment: 15 in worst 40%

Income: 15 in worst 40%

Skills: 13 in worst 40%

### **Slide 17**

Title - 2019 Index of Multiple Deprivation - Maps

The maps show that the TIP boundary area is quite a concentrated area of deprivation, relative to its surrounding towns

## **Slide 18**

Title - Business performance

Table showing comparisons between County Durham District, North East Local Enterprise Partnership and England. Data show that business profile is similar to the national profile, a high amount of business per 10,000 residents and a 6% Business growth from 2016 -2019

## **Slide 19**

Title - Covid – Centre for Cities assessment.

Four categories include:

Unaffected sectors: essential sectors - health, education, pharmaceuticals

Affected – range from private sector businesses in finance, consulting, insurance, Media Higher Education, Business services, Food manufacturing – these sectors whilst stable will be affected from pay cuts

Vulnerable – retail and wholesale, and some manufacturing sub-sectors, film and video production

Very Vulnerable – Aviation, Automotive, Tourism, Leisure and services that cannot be performed at home

## **Slide 20**

Top 10 sectors – Jobs – Covid.

Business Base 2018 - Table showing comparisons between County Durham District, North East Local Enterprise Partnership and England

Covid impacted sectors account for 50% of BA jobs (6 percentage points ahead of North East, 12 percentage points against national position)

Significant deficit in Professional, Scientific and Technical businesses

## **Slide 21**

Title - Employment structure & Change 2015-2018.

Table showing total jobs, employment share and change since 2015.

Health and Retail are the stand-out sectors

There have been significant shifts in across many of the town's key sectors

## **Slide 22**

Check & Challenge session

Some lessons from elsewhere

### **Slide 23**

Title - Check & challenge - Purpose

MHCLG have appointed a consortium including Arup, The Nichols Group, Grant Thornton, FutureGov, Savills and Copper Consultancy

The Check and Challenge process includes Critical Friend, Sharing Best Practice, Working with you, not doing for you and Building Capability & Capacity.

### **Slide 24**

Title - Check & challenge - key messages

Develop a 'golden thread' for the TIP – Vision – Challenges – Outcomes – Objectives - Projects

Strong evidence base

How responds to Cov-19

How responds to Clean Growth

Project Prioritisation

Alignment with wider Government investment / support

### **Slide 25**

Title - Check & challenge - some lessons

If going for £50m, then a need a 'national' narrative and the opportunity is very large

Evidence on strengths/assets/challenges – wanted more around economic issues / accommodation (quality and type), skills analysis, trend analysis

More on town centre issues to justify Regen type projects

Quantify the scale of the opportunity – jobs / GVA etc

Important to show evidence of consultation with local community and how this has shaped the proposals  
Get endorsements from local stakeholders – businesses too

### **Slide 26**

Title - Check & challenge - £25m - £50m bid

FAQs state 'In some exceptional circumstances, more than £25m may be considered'

'This will be limited to the most ambitious TIPs'

Projects will need to demonstrate transformational impact for the town, but for the wider region and nationally

These proposals will be subject to a higher level of scrutiny around Value for Money and deliverability. MHCLG have not been totally clear how VFM is to be tested but project templates now published refer to Benefit Cost Ratio (BCR)

The Town will face a senior challenge session with the Towns Fund Programme Board ... and 'MHCLG assurance processes may be utilised to approve business cases'

Council will need to demonstrate it has capacity and capability

Structure of £50m bid - £25m+£25m ? or full £50m

## **Slide 27**

Themes - Outcomes - Projects

## **Slide 28**

Title - TIP Framework

Blank Table template with headings:

Vision – what kind of town can Bishop Auckland aspire to be?

Outcomes – what can we achieve in the next ten years by investing through the Towns Fund?

Objectives – what can we deliver to achieve the outcomes and by when?

Priority Projects – which specific interventions should we prioritise to meet these objectives?

## **Slide 29**

Title - Step 1: Theme Outcomes/Objectives

Thematic Workstream – Arts & Culture showing:

Policy Drivers – Arts & Heritage Strategy Central Framework

Key Outcomes

Enhance the vitality of the town through the introduction of new quality cultural and leisure assets that drive local growth through a thriving destination & evening economy

Engender a network of creative industries spaces and hubs, including digital, to attract and develop talent and to support economic growth

Increase levels of cultural participation across resident and business population as part of a wider drive to raise aspirations

Widen the cultural offer of the town by celebrating both the New Town and the Old Town heritage to help change perception and image nationally and internationally

## **Slide 30**

Title - Step 2: Theme Projects x 4

New Arts Centre – Stage 1 project development, design and business case

New Towns Heritage Centre and Museum

Arts & Heritage Trails

New Leisure Centre

Map showing scheme boundary