

## **Item 5**

### **Slide 1**

Title - Bishop Auckland Town Investment Plan

Bishop Auckland Town Investment Plan - Stronger Towns Board Discussion 9<sup>th</sup> October 2020

### **Slide 2**

Title - Town Investment Plan - Logic Chain

Flow chart template showing Town Deal Propositions & Projects with Outputs (Skills & Enterprise, Regeneration & Land Use, Arts, Culture & Heritage, Transport & Connectivity for Bishop Auckland by 2035)

### **Slide 3**

Title - Town Vision – Bishop Auckland 2035

Inclusive Growth

Green Growth

Diversified town centre and visitor offer

Visitor Infrastructure of quality

Digitally enabled town

A world class Heritage Visitor Destination of UK national importance; a 21<sup>st</sup> Century bustling market town and service centre for the whole of South West Durham and gateway to the Durham Dales

### **Slide 4**

Title - Strengths:

Attractive heritage Marketplace and connecting streets

86 listed structures

900 years of history of national importance

Control of key heritage assets in key partners' control – The Castle, international Art, Binchester Roman Fort, Weardale Railway, Town Hall

£150m of recent and committed investment building a UK USP destination of UK & international importance

Proven capability to attract – Kynren

Attractive, but underutilised countryside

Strong rail heritage

First stages of public realm investment already done

Strong evidence of local volunteering – Kynren / Castle

Established partnerships already in place

Agreed Masterplan supported by residents

Proximity to major employment areas (Newton Aycliffe)

### **Slide 5**

Title - Weaknesses:

Poor day and night-time offer - weakened retail, limited leisure, poor F&B offer

Seasonal visitor offer – need to ensure breadth of appeal; innovative ways of linking the attractions

Limited visitor infrastructure, including accommodation

Pockets of high deprivation

Resident population with low skills, higher levels of unemployment

Job losses (even pre-Covid)

Retail & public sector > 55% of all jobs, other sectors losing employment

High street – high level of vacancies, pockets of poor buildings, demand drawn to Tindale out of town offer

Town infrastructure – designed for 25,000 population, needing to cater for upwards of 500,000 visitors pa

Public transport – ‘Transport poverty’ – disconnects between resident and employment locations

Poor digital connectivity

### **Slide 6**

Title - Challenges

To be completed

### **Slide 7**

Title - Project Long-list – then short-listing

Town Investment Plan Programme showing breakdown of funding between organisations; Town Deal, DCC, S106, LEP, Lottery, Third Sector and Private.

### **Slide 8**

Title - Steps to agreement of the TIP for Bishop Auckland

Step 5 - Final Investment Plan

Step 4 - Draft Investment Plan

Step 3 - Agreement of Themes & Projects & Prioritisation

Step 2 - Vision and Investment Focus

Step 1 - Baseline, Issues, Opportunities, Initial consultation

Steps 2 and 3 are highlighted