

## COVID Community Champion

[Text: Can You Help Your Local Community]

[Text: Amanda Healy, Director of Public Health County Durham]

Hi, I'm Amanda Healy, Director of Public Health in County Durham.

We know that the pandemic has been really hard for communities but that also throughout the pandemic communities have really come together and show strength to support each other.

[Images: Picture of woman and man in a warehouse with supplies of household items packed in a box. Picture of four people standing next to an emergency services vehicle. Picture of a man walking down a high street wearing a face mask and carrying his shopping. Image of a man wearing a full face shield standing next to a sign saying "Help us protect you" outside a shop.]

So we thought a next step in that process was to engage and setup a COVID-19 Community Champion program, to really help us through this next phase.

[Text: Could you be a Covid Community Champion?]

[Image: The text "Covid 19 Community Champion" inside a golden wreath with three gold stars as part of the design.]

Becoming a COVID-19 Champion is really easy, the role that you play is getting that message out to people that you know, residents that you know, helping to keep everyone safe and protect people from the virus.

[Image: A cartoon image of selection of different methods of communication including loud-hailers, mobile phones, voice bubbles and laptop computers. They are communicating to cartoon images of people. One of the people is in the house reading a tablet, while another is on the screen of a lap top computer.]

[Image: A cartoon example of Coronavirus bacteria next to a cartoon hand inside a hexagon. Opposite is the Covid 19 Community Champion logo with the text "Covid 19 Community Champion" inside a golden wreath with three gold stars as part of the design.]

We'll keep you up to date with information and that might be through texts or emails or through our web page.

[Images: Cartoon laptop with the text "Email" below. Cartoon mobile phone with the text "Text Message" below. Cartoon computer with the text "Website" below.]

Then it's up to you really to share it with maybe your friends and family, but also it could be in your workplace, it could be in activities that take place in your social life understanding the restrictions that we do have upon us at the moment and really anyway that you can share the messages and up-to-date information will make you a great COVID-19 Community Champion.

[Text: We'll be there to support you.]

We'll also offer our Community Champions dedicated training and opportunities for kind of virtual drop-ins, so that if you have issues you want to question you want to ask us, issues that you're dealing with that there is always going to be somebody there to support you in your Community Champion role.

[Text: You can really make a difference.]

So if this sounds like something you would be interested in doing, you can sign up to being a Community Champion or a Community Plus Champion by clicking on our website and that will have further information, look forward to you being a part of our work.

[Text Help us to reach out to even more people and keep your community safe.]

[Images: A montage of different photographs of people carrying food deliveries or supporting others in their community.]

[Text: To find out more and register online. [www.durham.gov.uk/covidcommunitychampion](http://www.durham.gov.uk/covidcommunitychampion)]

[Text: Durham County Council logo, Like, Comment, Share]