

Competitions

1. Who we are and what we do

Durham County Council
Transformation and Partnerships
Communications and Marketing

From time to time, we may run competitions.

For the purposes of this privacy notice, Durham County Council is the data controller.

2. What type of personal information do we collect and how do we collect it?

What type of Personal Data do we collect?

We may collect the following information:

- contact information including name, address, phone number, email, social media handle
- parental consent and contact information if the competition involves people under the age of 16
- photographs / video

How we collect your Personal Data

We may collect competition entries:

- through a website eg SurveyMonkey
- through social media
- through email
- by post
- at a collection point

3. What is our power to obtain and use the personal data?

When we collect and use your personal information we rely on the following lawful basis:

- Consent: You or a legal representative have given consent. (You consent when you enter the contest).
- Legitimate interest: processing is necessary for the purposes of the legitimate interests pursued by the controller or by a third party

4. What is your personal information used for?

We collect personal information to:

- manage your entry into the competition including contacting the winning entrant(s)
- market to you (but only if you explicitly agree to this)

5. Will your personal information be shared?

- The winner agrees to the use of his/her name and image in any publicity material associated with the competition, as well as their entry.
- We may not hold the prize and may need to share your personal details with a third party - this will be made clear on the competition. If this is the case, your data will be passed to the company that provides the prize, and by entering the competition you agree for us to pass on this information in order to arrange collection/delivery of your prize. The company will only use this to provide you with the prize and it will not be used for any other purpose without your express consent.

- The winner's name will be available for 28 days after it has been drawn, if you contact us by email.
- No other entries will be shared.

6. How do we keep your personal information secure?

The security of your personal information is important to us. This is why we follow a range of security policies and procedures to control and safeguard access to and use of your personal information.

7. How long will we keep your personal information?

- By default, we will only keep personal information for the life of the competition.
- The winner's name will be available for 28 days after it has been drawn.
- We will only keep personal data after the life of the competition if there is a marketing element, to record whether or not you have agreed to receive marketing from us.

8. Is your personal information processed overseas?

We will not process your information outside of the European Union.

9. Marketing (if applicable)

At no time will your information be passed to organisations external to us and our partners for marketing or sales purposes or for any commercial use without your prior express consent.

10. What are your Information Rights?

Your Information Rights are set out in the law. Subject to some legal exceptions, you have the right to:

- to have any inaccuracies corrected
- to have your personal data erased
- to place a restriction on our processing of your data
- to object to processing
- to request your data to be ported (data portability)

If you wish to exercise your information rights, please contact the Data Protection Officer at DPO@durham.gov.uk or alternatively write to:

DPO
Room 143-148
Floor 4
County Hall
Durham County Council
DH1 5UF

You also have the right to request a copy of the [personal information council holds about you](#).

To learn more about these rights please see the [Information Commissioner's Office](#) website.

If something goes wrong with your personal information, or you have questions about how we use it, please contact the Data Protection Officer at DPO@durham.gov.uk.

If we have not been able to deal with your complaint, you can also contact:
[Information Commissioner's Office](#)

Wycliffe House

Water Lane

Wilmslow

Cheshire

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Fax: 01625 524 510