

Thrive active app video transcript

[At the top left of the image a Durham County Council logo followed by the text 'thrive active app' are displayed. Both are visible throughout the video.]

[Music plays throughout the video.]

[There is no narration in this video.]

[The video content shows text alongside an image of a mobile phone display screen.]

The Thrive active app has been downloaded to the phone and the phone screen displays the options available when using the app.

When the mobile phone display screen is being described, it will be described reading from the top of the screen to the bottom of the screen, unless stated otherwise. The description of the whole screen will be preceded with 'Mobile' and each change of screen will start 'Mobile'.

[Text on the phone screen will be preceded by 'Mobile text'. All other text in the video that is not on the mobile phone screen will be preceded with 'Text'.]

[Video starts]

[Text: Introducing our new thrive active app.]

[Mobile:

Thrive active logo

Underwater view of a swimmer, swimming towards the camera.

Mobile text: For a better you

Durham County Council logo.]

[The following mobile phone screen is the home screen for Newton Aycliffe leisure centre.]

[Mobile:

Menu bars at top right of screen.

Mobile text: Newton Aycliffe leisure centre, followed by a phone icon and the word 'call' below it, followed by a locate symbol and the word 'find' below it.

Option panels are shown, each of which has the text overlaid onto a 'swimming' themed image to form a panel.

Panel: Timetable

Panel: Latest news and offers

Panel: Leisure centre info

Panel: (part showing): Book an... .]

[The 'Timetable' option panel is selected and activated.]

[Text: Swimming timetables and classes at your fingertips. (Displayed on left of video screen)]

[Mobile:

'Go back' arrow icon followed by the word 'Timetable'

Mobile text: Search criteria, followed by a magnifying glass icon.

Below this the screen shows a list of options for searching timetable information. Example search text has already been added.

Leisure centre – Newton Aycliffe leisure centre

Activity type – All

Date - 12/11/2018

Search days – Only the date selected

Time from – 06:00, Time to – 23:00

Panel: Search.]

[The search panel has been selected and activated and the results of the search are then listed in separate panels down the mobile phone screen as follows.]

[Mobile:

Go back arrow icon, followed by the word 'Timetable'

Panel:

Title: Lane swim, with text within the panel as follows:

Newton Aycliffe Leisure centre

Main pool

12/11/2018

Monday 07:00 to 10:00

£2.00

Further information icon on the right of the panel.

Panel:

Title: General swim,

(And with the same details listed as in the above panel.)

Panel:

Title: School swim, with text within the panel as follows:

Small pool

12/11/2018

Monday 0.9:00 to 11:30

Private hire

Further information icon on the right of the panel.

The panels scroll up to reveal more of the Timetable option panels which were previously searched for.]

[Text: View the latest news and offers.]

[Mobile:

The Newton Aycliffe Leisure centre home screen is displayed on the mobile phone showing three option panels, including the option 'Latest news and offers'

The panel option 'Latest news and offers' is selected and activated.]

[Mobile:

Go back arrow icon, followed by the words 'Latest news and offers' overlaid on an image of a young swimmer wearing yellow floats.

The latest news and offers are listed in two separate panels down the mobile phone screen.

Panel:

Title: Win, Win, win!

Download the thrive active app before midnight on Sunday 18 November and enter our free prize draw.

08 November

Panel:

Title: Welcome to thrive active

The latest swimming pool information at your fingertips...

08 November.]

[The Newton Aycliffe Leisure centre home screen is displayed on the mobile phone showing three option panels.

Panel: Timetable

Panel: Latest news

Panel: Leisure centre info

The panels are then shown to scroll up revealing more option panels, each of which has the text overlaid onto a 'swimming' themed image.

Panel: Book an aqua class

Panel: Join

Panel: Learn to swim waiting list request.

Logos Lottery funded and Durham County Council are shown at the base of the mobile screen.]

[The 'Join' panel option is selected and activated.]

[Text: See our membership options.]

[Mobile:

'Go back' arrow icon followed by the word 'Join' overlaid on a picture of a swimmer.

Below this a panel contains information on the benefits of becoming a member, where there are centres, how to join and concessionary price benefits.]

[Text: Book an aqua class.]

[Mobile:

The 'thrive' home screen is displayed on the mobile phone showing three option panels.

Mobile text: thrive, followed by a menu option icon.

Panel: Book an aqua class

Panel: Join

Panel: Learn to swim waiting list request.

Lottery funded and Durham County Council logo at base of screen.]

[The 'Book an aqua class' panel option is selected and activated.]

[Text: Book an aqua class.]

[Mobile:

The 'thrive' online booking service screen is shown on the mobile phone.

Mobile text: 'Home' and 'Welcome', followed by an option button to 'Log On'

Panel: 'Thrive for a better you' icon, followed by

Mobile text: Online booking service for Durham County Council Leisure centres.

Panel: Activities

Panel: Classes

Panel: Courts

Option buttons shown along the base of mobile phone screen: Information, My Basket and Contact us.

Option link: Switch to Desktop View.]

[Mobile:

On the left of the video screen the Newton Aycliffe Leisure centre home screen is displayed on a mobile phone and shows the three option panels.

On the right of the screen the following text is displayed:

Get the latest swimming information at your fingertips – download the thrive active app today.

Below this are the following icons:

Search for thrive

Download on the Apple App Store

Get it on Google Play

Brought to you by Sport England, Lottery funded

Durham County Council.]

[Video ends]